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BEFORE THE POSTAL REGULATORY COMMISSION WASHINGTON, D.C. 20268-0001

RETAIL ACCESS OPTIMIZATION INITIATIVE

Docket No. N2011-1

NOTICE OF INTERVENTION AS A LIMITED PARTICIPATOR BY THE NATIONAL POSTAL POLICY COUNCIL (August 18, 2011)

The National Postal Policy Council ("NPPC") hereby gives notice of its intervention as a limited participator in the above-captioned proceeding in accordance with 39 U.S.C. §3661(c) and section 20a of the Commission's rules of practice. In support of its intervention, NPPC states:

1. The names and mailing addresses of the persons to be placed on the service list for this proceeding are:

Arthur B. Sackler Executive Director NATIONAL POSTAL POLICY COUNCIL 750 National Press Building 529 14th Street, N.W. Washington, D.C. 20004 (202) 955-0097

William B. Baker Wiley Rein LLP 1776 K Street, N.W. Washington, D.C. 20006-2304 Telephone: (202) 719-7255 E-Mail: wbaker@wileyrein.com The National Postal Policy Council is an association of large business

users of letter mail, primarily in First-Class Mail, with member companies from the telecommunications, banking and financial services, utilities, insurance, and mail services industries. Consisting of 33 of the largest customers of the Postal Service

with aggregated mailings approaching 35 billion pieces, NPPC supports a robust

postal system as a key to its members' business success and to the health of the

economy generally.

2.

3. NPPC recognizes the at-times unpleasant, but unavoidable, necessity to

streamline the system to preserve it, and therefore generally supports the Postal

Service's proposal in this proceeding, which is an important step towards securing a

more fiscally sound postal system.

Respectfully submitted,

National Postal Policy Council

By: /s/ William B. Baker_

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Certificate of Service

I hereby certify that I have this 18nd day of August, 2011, caused to be served the foregoing document upon the United States Postal Service and the Public Representative in accordance with sections 12 and 20(c) of the rules of practice.

William B. Baker William B. Baker